



Romanian-French MBA Program

le cnam
école management & société



Irina-Bogdana Pugna

Professor, The Bucharest University of Economic Studies

Education

- EDU-RES Master, The Bucharest University of Economic Studies (2013)
- Ph.D. in Accounting, The Bucharest University of Economic Studies (2001)
- DSS Management Financier et Logistique Informatique, Institut d'administration des Entreprises, E.S.U.G., Toulouse, France (1993)
- Bachelor of arts in Economics – Economic Analyst, Faculty of Cybernetics, Statistics and Informatics The Bucharest University of Economic Studies (1991)

Research Areas

- Information systems
- Business Intelligence
- Artificial Intelligence
- Knowledge Management

Career

Irina Bogdana Pugna (1967) was appointed Professor at the Academy of Economic Studies in Bucharest in 2005 and has been working in the Department of Audit, Accounting and Management of Information Systems since 1983. She teaches Databases, Management Information Systems, Business Intelligence and Decision Support Systems and is active in research projects at the University, the most recent being the “Knowledge-based Entrepreneurial Academy”. She has served as a Professor at the National Institute of Economic Development (Bucharest Business School) since 2004, contributing to its MBA program with the Conservatoire National des Arts et Métiers, Paris. She has acted as a consultant with several Romanian companies, including the implementation of an SAP information system at RELAD S.R.L., as an academic reviewer for the Commission for Academic Accreditation in the UAE and for the NCAAA in the Royal Kingdom of Saudi Arabia, and as a Member of the Review Board of The Digital Catalyst Fund. She is widely published – 50 articles and five books.