



Romanian-French MBA Program

le cnam
école management & société



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Education

- Economic Cybernetics Bachelor, The Bucharest University of Economic Studies (1979)
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Publication

Felicia Alexandru is professor of public finance, taxation and insurance at the Bucharest University of Economic Studies in Romania. She completed university studies in Economics (1975- 1979) and Law (1982-1988) and started her career in 1979, as a business analyst in a food industry holding, specializing in cost management and pricing. Between 1991 and 1994 she was a staff member of the Department for Reform of the Romanian Government, being involved in the coordination of programs for economic restructuring and also performing part-time university teaching. She then became a full-time faculty member with the Bucharest University of Economic Studies, as a lecturer (1995-2002), senior lecturer (2003-2005) and professor (since 2005) at the Department of Finance, having teaching assignments at undergraduate and graduate level; she is in charge, since 1997, with the “Fiscal techniques” course module of the MBA French – Romanian Program run by the National Institute for Economic Development in Bucharest. She undertook training stages with universities in France, Netherlands and Switzerland under European Union and World Bank programs. She participated in research projects carried out jointly with the Centre for Monetary and Financial Research “Virgil Madgearu” of the Romanian Academy and also with entities from the business sector. She was a track chair and member of program committees of several international conferences. Her publication record includes one book and more than 30 scholarly journal articles and contributed book chapters in the fields of pricing, taxation and insurance.