



# Romanian-French MBA Program

le cnam  
école management & société



## *Cristina Țartăvulea*

Associate Professor, The Bucharest University of Economic Studies

### *Education*

- Ph.D. in Accounting, The Bucharest University of Economic Studies (2010)
- Master in Management Information Systems, The Bucharest University of Economic Studies (2004)
- Bachelor in Accounting and Management Information Systems, The Bucharest University of Economic Studies (2003)

### *Professional qualification*

- Trainer Certificate, Learn&Vision (2012)
- Certificate „Essentials of Rational Unified Process” and „Functional Elements of IBM Rational Portfolio Manager”, IBM (2009)
- ECDL Core Certificate, ECDL Romania (2008)

### *Research Areas*

- Design of information systems
- Project Management
- Business Process Modelling
- Databases

### *Career*

Cristina Țartăvulea (1981) is an associate professor of Management Information Systems (specializations: design of information systems, project management, business process modelling, databases, Excel for professionals) at the Bucharest University of Economic Studies (ASE). She has also collaborated, as trainer in management information systems, with several companies and public institutions. She has participated to the intensive European program Sokrates, with the title “International harmonization of the accounting standards and their conversion in Europe”, organized at Goettingen University (Germany) in 2004 and to the Leonardo da Vinci program, having as theme “The informational system of universities and the connection with the social- economic environment, at European Union standards” at the University of Nantes (France) in 2005. She was involved, as research member, in many research project financed by National Research Council and by European funds. The results of her research activities are materialized in the publication of 10 books as author and co-author, 21 scientific articles in journals indexed in international databases and 24 scientific articles presented at national and international conferences. She is a member of the editorial board of the Journal of Accounting and Management Information Systems (JAMIS).