



Romanian-French MBA Program

le cnam
école management & société



Catalina Radu

Assistant Professor, The Bucharest University of Economic Studies

Education

- EDU-RES Master, The Bucharest University of Economic Studies (2013-2015)
- Postdoctoral studies, The Bucharest University of Economic Studies, University of Reading, United Kingdom and University Lusiada, Portugal (2010-2013)
- Ph.D. in Management, The Bucharest University of Economic Studies (2004-2010)
- Romanian-Canadian MBA Program, The Bucharest University of Economic Studies and University of Ottawa, Canada (2005-2006)
- Master in Management, Competitive Strategy, The Bucharest University of Economic Studies (2003-2004)
- Bachelor in Management, The Bucharest University of Economic Studies (1999-2003)

Research Areas

- HR Development
- Leadership
- Educational Process
- Motivation
- Negotiation and Game Theory
- Career Drivers

Career

Cătălina Radu is Lecturer Ph.D. at the Department of Management, Bucharest University of Economic Studies, Romania. She is also a trainer and consultant in a series of European projects, Chief Editor at Journal of Entrepreneurship and Competitiveness and Deputy Chief Editor at the Review of International Comparative Management.

Her main interest areas are leadership, education, and people's motivation, while her "real dream" is to continuously see an improvement in the educational process all over the world. Her postdoctoral research focused on the educational process, by having as a case study a comparative analysis Romania – Portugal – United Kingdom.

As a trainer and coach, she has been "teaching" leadership, communication and negotiation skills since 2011.

When thinking about her life and career, she remembers a quote by Jimmy Dean: "I can't change the direction of the wind, but I can adjust my sails to always reach my destination."