



# Romanian-French MBA Program

le cnam  
école management & société



## *Carmen Păunescu*

Full Professor, The Bucharest University of Economic Studies

### *Education*

- Ph.D. in Economics, The Bucharest University of Economic Studies (2003)
- Quality Management Master, The Bucharest University of Economic Studies (1998)
- Bachelor in Commerce, The Bucharest University of Economic Studies (1997)
- Bachelor in Chemistry, University of Bucharest (1995)

### *Post-graduate certificates:*

- University of Bucharest (2011), EEC 2009 – European Foundation for Entrepreneurship Research, Maastricht (2009), IMTA 2008 – Central and Eastern European Management Development Association, Bled (2008), EECPL 2007 – Harvard Business School, Boston (2007), Fulbright – Loyola University New Orleans, LA (2005), University of Rome „La Sapienza” (2003)

### *Professional qualification*

- Quality auditor, different Quality Management System certification bodies from Romania (2004)

### *Research Areas*

- Social Entrepreneurship and Innovation
- Corporate Entrepreneurship
- Entrepreneurial Leadership
- Entrepreneurship and Business Growth

### *Career*

Carmen Păunescu (1972) is a Full Professor at the UNESCO Department for Business Administration, the Faculty of Business Administration (FABIZ) of the Bucharest University of Economic Studies (ASE). She works at ASE since 1997 and at FABIZ since 2005. Prof. Paunescu has studied and conducted research in various universities from Europe (Belgium, Italy, Slovenia, Sweden) and the U.S. Presently, Carmen teaches at ASE (in English) the following subjects: *Business Quality and Performance*, *Business Negotiations* and *Social Entrepreneurship* to undergraduates and *Entrepreneurship and Business Development* and *Entrepreneurship Research* to graduates. Prof. Paunescu's doctoral field of study was *Product and Quality Management*. She is author and co-author of several books or book chapters, as well as many research articles. Since 2011, Prof. Paunescu is a PhD coordinator in the area of Business Administration with a focus on Entrepreneurship. As managerial experience, Prof. Paunescu held the position of director of the Quality Management and Internal Control Department in the university, for January 2013 up to the end of 2014. Since October 2014, she is the Dean of Bucharest Business School.