



Romanian-French MBA Program

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Expand your Horizons

The Japanese Management

Thursday, December 10, 2015, 17:00, Conference room: 4108, 2-2A Calea
Griviței, ASE Bucharest

Guest speaker

Victor Alexandru Moșneagă



When: Thursday, December 10, 2015, 17:00-19:00

- ✓ 17:00-18:00: Guest speaker – Victor Alexandru Moșneagă
- ✓ 18.00-19:00, Business talks / Networking

Who: Victor Alexandru Moșneagă, PhD. Eng., MBA, General Manager
and Partner of Powertek Industry/ Empresa Nuevo

What: The Japanese Management

About Victor Alexandru MOȘNEAGĂ

Victor is the General Manager and Partner of Powertek Industry/ Empresa Nuevo, being responsible with the management of production and sales activities, cost improvement, R&D projects management. Between 2011 and 2012, he was the metallurgical manager of Universal Alloy Corporation Europe, being responsible with the extrusion speed improvement and recovery, technical R&D projects.

From 2009 to 2011, Victor had the position of technical manager at Elster Aeroteh Romania. He was responsible with identifying new reliable business opportunities for aluminum, cast iron, steel and plastic components, directly reporting to German headquarters.

In the period 2006 and 2009, Victor was the technical and purchasing manager of Makita JAPAN and MAKITA EU. In this position he took full responsibility for checking the construction of the new Makita factory, observing all required quality standards and deadlines. He was managing the department budgets, developing and implementing the purchasing and product strategy in line with Makita goals and financial objectives.

He obtained the PhD in engineering in 2002 at the JAPAN Toyohashi University of Technology. Victor is also a graduate of MBA INDE program:

“The MBA is indeed a transformational degree that can open many doors. It can help you completely change your professional life, go from one business sector to another, from the private sector to the public and vice versa or start your own entrepreneurship”.



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About the topic

The Japanese company, Makita, is recognized as a leader in developing and manufacturing power tools, such as angle grinders, hammer percussion, gardening tools, chain saw, circular saw, cutting & fastening products, etc. Logo "Makita a Strong Company" highlights the company desire to improve and enhance the situation and confirm to be a world leader in manufacturing power tools.

Makita factories mean daily more than 7500 people are working to provide consumers worldwide technical solutions and quality products. Makita objective is to become the best global supplier in the entire range of power tools including cordless tools, woodworking machines, pneumatic tools and garden tools, however, making life more comfortable and enjoyable. Company tradition is based on principles of personal integrity, respect for individual and long term cooperation. As an international supplier of tools used in building homes and in everyday life, Makita is aiming to build an affluent society on a global scale. The company granted the respect due all people, believing that every individual can and must contribute the maximum potential. Differences are appreciated, suggesting people and encouraging them to achieve their highest expectations, standards and challenging goals. Company and individual interests are inseparable.

Makita EU SRL started the operations in Romania in 2005 with only 3 Japanese and 2 Romanian workers. The temporary headquarter was a small office inside Makita Romania, a subsidiary of the group, division sales. In the first nine months of activity were initiated and completed works of Makita factory in the village Branesti SAI, current location. Complementary, a number of 90 potential suppliers were investigated, having a new version of original Japanese procedure, upgraded to the EU conditions.

Today, Makita EU SRL means around 25.000 m² of integrated production processes, more than 350 employees and a turnover over 100 million of Euros. Makita EU SRL is fully integrated into the company's worldwide network. Besides Romanian location, Makita group comprises a total of nine factories located as follows: Japan (2 locations), China (1 location), Germany, England, Brazil, USA, Canada, Thailand.

An important aspect regarding the management philosophy should be carried out: 70% consideration + 30% action.