



Romanian-French MBA Program

le cnam
école management & société



Expand your Horizons

“Be BOLD” - The vectors of Daring –

**Thursday, June 25, 2015, 17:00, Conference room: 4108, 2-2A Calea Griviței,
ASE Bucharest**

Guest speaker: Isabelle SORDEL



When: Thursday, June 25, 2015, 17:00-18.30

- ✓ 17.00-18.30: Guest speaker – Isabelle SORDEL
- ✓ 18.30-20:00, Business talks / Networking

Who: Isabelle Sordel, Strategy and Management
Consultant and Coach

What: “Be BOLD” - The vectors of Daring –

Isabelle Sordel is a consultant and coach. She has 30 years' experience in Strategy and Management Consulting for European and Canadian firms. She has supported many executive teams in their change management projects within various sectors including: Telecommunication, Pharmaceutical, Energy, Banking and Insurance.

Through her various assignments, she has acquired the conviction that the most difficult aspect of strategy is not defining it, but implementation, as well as the importance to mobilise, support and develop managers at all levels of the organisation in order to succeed.

She created her own company four years ago, focusing on change management and empowerment. She designs and facilitates seminars (vision, team building, leadership, co-development), as well as coaching individuals and groups in French and English.