



Romanian-French MBA Program

le cnam
école management & société



Expand your Horizons Social Media Analytics

Thursday, May 7, 2015, 18:00, Conference room: 4108, 2-2A Calea Griviței, ASE Bucharest

Guest speaker



Vladimir OANE

Formal CEO and CPA at uberVU

www.ubervu.com & www.hootsuite.com

Agenda:

18:00 - 19:00 - Guest welcoming, social time

19:00 - 19:25 - Guest speaker – **Vladimir Oane** - "*Social Media Analytics*"

19:25 - 20:45 - Business talks / Networking

Vladimir Oane was one of the founders of a UK based startup called uberVU, focused on social media analytics. Vladimir as the CPO of this company was in charge of all aspects of the product at uberVU. His design background and obsession about details has transformed uberVU into the easiest-to-use product on the market.

For three years before being the CPO, Vladimir was also the CEO of uberVU. He is a serial entrepreneur who likes to get involved with early-stage startups, as proven by his advisory role in many international startups and by his numerous startup conference speaking engagements.

His company was acquired by HOOTSUITE, a Canadian based company that is now the world's most widely used social relationship platform, being available in 16 languages and more than 175 countries, and having over 10 million users including 744 of the Fortune 1000 companies.