



Romanian-French MBA Program

Expand your Horizons

New financing opportunities for small and medium enterprises

19 April 2019, 17.00, Conference room: 4108

Address: 2-2A Calea Griviței, ASE Bucharest



When: Friday, 19 April 2019, 17.00-19.00

17.00-17.30: Business talks /Networking, First floor

17.30-19.00: Guest speaker: Raluca Elena Lazea

Who: **Raluca Elena Lazea** – Project manager/ Auditor/
Consultant/ Trainer

What: New financing opportunities for small and medium enterprises

Raluca has a management experience of about 20 years, managing to adapt to various fields, including IT products and services, tourism, services, and education. Starting her career as a manager assistant and IT sales consultant, Raluca became later director of marketing, coordinating marketing activities and implementing management systems. Five years later, Raluca has become a consultant for projects funded by European funds. Currently, Raluca is a deputy director, project manager, auditor, consultant and trainer. Some of the main activities currently carried out are: providing consultancy for non-reimbursable funds, drafting projects, project management, strategy analysis and planning at company level. Her graduate degrees combine two approaches, the quantitative one offered by the Faculty of Mathematics and the pragmatic one offered by the Faculty of Business Management and Marketing. The project manager certificate and the auditor's diploma confirm once again the experience of Raluca in the field of management, audit, and consultancy. Furthermore, some of her strengths are consisting of planning and organizational skills, supported by a strong team spirit and a great ability to communicate and adapt to various situations and environments.



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