



Romanian-French MBA Program

le cnam
école management & société



Expand your Horizons

Employment realities & future labor force. What the future may bring?

**Wednesday, November 11, 2015, 18:00, Conference room: 4108, Calea Griviței 2-2A,
ASE Bucharest**

Guest speaker: **Adela JANSEN**



When: Wednesday, November 11, 2015, 18:00-20.00

- ✓ 18.00-19.00: Guest speaker – Adela JANSEN
- ✓ 19.00-20.00, Business talks / Networking

Who: Adela JANSEN, HR Executive Director of Group BRD – Group Societe Generale

What: Employment realities & future labor force. What the future may bring?

Adela Jansen is the HR Executive Director of Group BRD – Group Societe Generale, one of the largest employers in the Romanian banking system, with about 9.000 employees. She is HR Country Coordinator for Societe Generale subsidiaries in Romania and HR CODIR member at Group level.

Adela joined BRD in 2003 and has experience of over 20 years in management in various fields, including: human resources, sales, marketing, communication, business development and operations. She has experience in various industries: services, telecommunications, operations, hotel services and banking.

Between 2003-2008, she was the General Secretary of BRD - Group Societe Generale, coordinating the corporate governance, the internal legal framework, internal and external communication, CSR, the quality division, the long-term investments management on bank's behalf, BRD insurance strategy and more.

Since 2008, she took over the Human Resources of BRD Group, coordinating the transition from the development period to the new economic context, aligning the HR strategy and policies. The managed activities are recruitment, career management, talent management, training, comp & ben, payroll, social & legal affairs relations, staff administration, expats & international mobility, HR projects, as well as coordination of five training centers.

Adela is a member of the Board of the Franco-Romanian Chamber of Commerce (CCIFR), HR Club, CDR Foundation and Board of AIESEC Advisors. She is also founder of European Professional Women Network/Romanian branch, member of the Romanian Business Leaders, Romanian Association of Public Relations Professionals. Recently appointed as Associate Professor at ASE / MBA program.

She is actively involved, both personally and professionally in social responsibility and educational projects, running mentoring and counselling projects.

Adela graduated in Systems Control & Computer Science University, an EMBA program and numerous specialty courses in the country and abroad, being also an authorized mediator.