

**The Bucharest University of
Economic Studies**



**Le Conservatoire National des
Arts et Métiers de Paris**

le cnam
école management & société

Romanian–French INDE MBA



www.inde.ro

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Address: Room 4101, Calea Griviței, no. 2-2A, District 1, Bucharest

Key features

Experience: **20 years+**

International accreditation: **AMBA** (Association of MBAs)

Degree: **Diploma of MBA** and **Master's Diploma**

Alumni: **1,000+**

Professors: Mixed teams of **Romanian** and **French professors** and **professionals**

Location: **Downtown** (Calea Grivita, no. 2-2A, District 1, Bucharest)

The Romanian–French INDE MBA programme

The **Romanian–French INDE MBA** programme combines the expertise of two prestigious higher education institutions:

- The Bucharest University of Economic Studies (**ASE**) – Bucharest Business School (**BBS**) and
- Le Conservatoire National des Arts et Métiers de Paris (**CNAM**) – Institute of International Management (**IIM**).

It is a programme for professional development validated, at academic level:

- internationally by **AMBA** (Association of MBAs) and
- nationally by **ARACIS** (National Council for Evaluation and Accreditation)

and in the business environment, by the graduates' professional success (**Alumni**: 1,000+).

The graduates of the Romanian–French INDE MBA programme obtain **double certification**:

- **Diploma of MBA**: Master in Business Administration, awarded by **CNAM** Paris and
- **Diploma of Master**: Romanian-French INDE MBA, awarded by **ASE** Bucharest.

The Romanian-French INDE MBA is organized around three main components which rely on different learning experiences: **management sciences, development** and **knowledge in action**.

Timetable

The Romanian-French INDE MBA Programme is delivered over 2 academic years, plus an extension of maximum one year for each academic year. The classes schedule is divided in two semesters per year:

- **Semester 1** (1st of October to mid-February) and
- **Semester 2** (mid-February to end of June),

and **Study Trips**, July – September:

- **1 week** study trip to the **CNAM Paris – France**, and/or
- **3 weeks** study trip to the **California State University in San Bernardino** - the USA.

The lectures and seminars depend on the MBA type and are programmed as follows:

- **Executive MBA:**
 - **Face-to-face courses:** at the end of week in **English language**, 2 weekends/month:
 - on Fridays (16:30-21:00),
 - on Saturdays (9:00-18:00), and
 - on Sundays (9:00-15:00)
- **Hybrid MBA:**
 - **Video courses:** 12 h/course, in English/French language
 - **E-learning courses:** 14 h/course, in English/French language
 - **Face-to-face courses:** one weekend/month, in English/French language: on Saturday (9:00-15:00) and on Sundays (9:00-13.30)

Vacations are fixed every year. However, the MBA students may expect the following schedule:

- 2 weeks for Christmas (end of December to beginning of January),
- 1 week for the break between semesters (in February),
- 1 week for Easter (in April), and
- 3 months for the summer holidays (June to September, excluding the study trips)

Tuition Fee

The tuition fee depends on the MBA type:

- **Executive MBA**, tuition fee is € 5,000, for 2 years, divided in 8 instalments of € 625 each.
- **Hybrid MBA**, tuition fee is € 8,000, for 2 years, divided in 8 instalments of € 1,000 each.

Curriculum

Year 1, Semester 1

- Orientation
- Economics
- Business Law and Ethics
- Financial Accounting
- Management of Information Systems
- Expand your horizons 1

Year 2, Semester 3

- Operations Management
- Negotiation
- Human Resource Management
- Strategy
- Career development
- Expand your horizons 3

Year 1, Semester 2

- Management Accounting
- Marketing Management – International Perspectives
- Statistics
- Corporate Finance
- Organization Behavior
- Expand your horizons 2

Year 2, Semester 4

- Business Communication
- Project Management for Managers
- Advanced Finance
- Corporate Entrepreneurship
- Managing innovation
- Final Project
- Study trip

Professors

The **Romanian** and **French professors** are a credit to the programme and give strength to our graduates' future performance. They are specialists with solid teaching experience and business expertise at national and international level. In order to assure the better coverage of subjects from all points of view, the programme acknowledges the support of the business community and welcomes successful **entrepreneurs** and **business specialists** during classes.

Admission requirements

For the entrance examination to the Romanian-French INDE MBA program are entitled to participate graduates with:

- **bachelor's degree or its equivalent**, regardless of the field and year of graduation
- **at least three years of professional experience**
- **knowledge of English communication.**

Admission Dates

Step 1: Enrollment for Admission

- First stage: **15 February – 17 June 2016**
- The second stage: **4 - 31 July 2016; 1-22 September 2016** (only for the seats left empty in the first stage).

The enrollment fee for the entrance examination is RON 200.

Step 2: The pre-selection of eligible candidates

The list of eligible candidates for the interview, who are selected on the basis of the enrollment dossier, will be displayed on the notice board and on the website at **www.inde.ro**:

- **18 June 2016** (for the candidates enrolled in the first stage) and
- **23 September 2016** (for the candidates enrolled in the second stage).

Step 3: Interviewing the pre-selected candidates

- First stage: **20-30 June 2016**
- The second stage: **24-28 September 2016** (only for the seats left empty in the first stage).

Step 4: The announcement of successful candidates

The lists of candidates who are successful, unsuccessful or in the waiting list will be displayed on the notice board and on the website at **www.inde.ro**, in alphabetical order, within **24 hours** since the interview ends.

Enrollement dossier

For the enrollment, each candidate shall bring one enrollment dossier envelope on which he/she will write his/her identification data, including the e-mail address and phone number, containing the following documents:

- certified copy of the bachelor's degree (or certificate of equivalence by MEN)
- certified copy of the academic grade record/diploma supplement;
- certified copy of the ID card;
- certified copy of the birth certificate;
- certified copy of the marriage certificate (if applicable);
- two letters of recommendation;
- other documents which support the applicant's professional and linguistic training;
- certificate from work showing a working experience of at least three years;
- two photographs $\frac{3}{4}$;
- copy of the receipt evidencing payment of the enrollment fee;
- curriculum vitae that includes:
 - initial training (institution, period, type of degree, the overall grade point average);
 - internships/courses/training seminars at home and abroad (institution, period, type of degree, the overall grade point average of graduation);
 - self-assessment regarding the knowledge of English;
 - professional experience (organizations/periods/positions);
 - current job;
 - description of the main tasks and responsibilities held at your current job.
- motivation letter, written in English, showing a brief motivation to pursue the MBA program and the anticipation of the way in which its completion will contribute to the development of the candidate's career;
- file and standard application form (taken from the MBA programme office - Room 4101, Calea Griviței, no. 2-2A, District 1, Bucharest).

Admission interview

The admission interview is held in **English** in front of a board of examiners made up of the ASE - BBS management team and of the representatives of the CNAM Paris.

The structure of the **interview**:

- A brief self-description;
- Experience and personal projects from the professional and managerial point of view;
- Exercise of identifying problems affecting the operation and performances of one's own company;
- Simulation of a case of self-responsibility in the context of organizational change of one's own company;
- The level of knowledge of English (knowledge of French is an advantage);
- The candidate's expectations from the MBA programme;
- Significant steps taken as holder of the MBA diploma.

For the **evaluation**, each member of the examination board assigns a 1-10 score for the following criteria, calculating the weighted average:

- General behavior 20%
- Training 30%
- Interest for further study 20%
- Foreign languages 20%
- Position in the company 10%

The minimum admission grade point average is **7.00**.

Becoming one of the elite MBA students studying at the most prestigious university of business and economics in Romania

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Become a Romanian-French INDE MBA scholar



Contact

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