

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	BUCHAREST BUSINESS SCHOOL
1.3. Department	ECONOMIC DEVELOPMENT OF THE COMPANY
1.4. Field of study	BUSINESS ADMINISTRATION
1.5. Cycle of studies	MASTER STUDIES
1.6. Education type	FULL-TIME / PART-TIME
1.7. Study programme	INDE Romanian-French MBA
1.8. Language of study	English
1.9. Academic year	2016-2017

2. Information on the discipline

2.1. Name	Study Trip								
2.2. Code									
2.3. Year of study	2	2.4. Semester	2	2.5. Type of assessment	Verif	2.6. Status of the discipline	O	2.7. Number of ECTS credits	2,
2.8. Leaders	C(C)								
	S(S)								

3. Estimated Total Time

3.1. Number of weeks	14,00		
3.2. Number of hours per week	1,00	of which	
		C(C)	0,00
		S(S)	1,00
3.3. Total hours from curriculum	14,00	of which	
		C(C)	0,00
		S(S)	14,00
3.4. Total hours of study per semester (ECTS*25)	50,00		
3.5. Total hours of individual study	36,00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	0,00		
Additional documentation in the library, on specialized online platforms and in the field	0,00		
Preparation of seminars, labs, assignments, portfolios and essays	0,00		
Tutorials	24,00		
Examinations	2,00		
Other activities	10,00		

4. Prerequisites

4.1. of curriculum	NA
4.2. of competences	NA

5. Conditions

for the C(C)	Classrooms disposing of multimedia equipment and internet access
for the S(S)	Classrooms disposing of multimedia equipment and internet access

6. Acquired specific competences

PROFESSIONAL	C7	Internationalization, regionalization, globalization of the business
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7. Objectives of the discipline

7.1. General objective	Receive additional knowledge and information in a different eco-cultural environment. Put students in contact or work (internship) with local companies to enrich their practical awareness and experiences.	Put
7.2. Specific objectives	Create the opportunities for students to practice their interpersonal communication skills and organizational behaviors	

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Study trip to USA in cooperation with the CSUSB or	Direct contacts with the top management of the companies	Active participation in the debates
2	Study trip to France in cooperation with the CNAM or	Direct contacts with the top management of the companies	Active participation in the debates
3	Study trip to UK in cooperation with Oxford Academics	Direct contacts with the top management of the companies	Active participation in the debates

9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme

The content is identical with the curricula of the MBA program delivered by the partner university (CNAM) and consistent with the curricula of major MBA programs from all over the world. In order to better adapt the content to labour market requirements, were deployed meetings with business representatives, business analysts and practitioners from the field, former students from both Romania and France.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
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10.1. S(S)	Participation in extra-class activity	Student punctuality and attitude	0,80
10.2. Final assessment	Project presentation	Final examination	0,20
10.3. Modality of grading	Whole notes 1-10		
10.4. Minimum standard of performance	Minimum 1 participation in a study trip.		





