

Syllabus

1. Programme information

1.1. Institution	THE BUCHAREST UNIVERSITY OF ECONOMIC STUDIES
1.2. Faculty	BUCHAREST BUSINESS SCHOOL
1.3. Department	ECONOMIC DEVELOPMENT OF THE COMPANY
1.4. Field of study	BUSINESS ADMINISTRATION
1.5. Cycle of studies	MASTER STUDIES
1.6. Education type	FULL-TIME / PART-TIME
1.7. Study programme	INDE Romanian-French MBA
1.8. Language of study	English
1.9. Academic year	2016-2017

2. Information on the discipline

2.1. Name	Career Development								
2.2. Code									
2.3. Year of study	2	2.4. Semester	1	2.5. Type of assessment	Verif	2.6. Status of the discipline	O	2.7. Number of ECTS credits	5
2.8. Leaders	C(C)								
	S(S)								

3. Estimated Total Time

3.1. Number of weeks	14,00		
3.2. Number of hours per week	3,00	of which	
		C(C)	2,00
		S(S)	1,00
3.3. Total hours from curriculum	42,00	of which	
		C(C)	28,00
		S(S)	14,00
3.4. Total hours of study per semester (ECTS*25)	125,00		
3.5. Total hours of individual study	83,00		
<i>Distribution of time for individual study</i>			
Study by the textbook, lecture notes, bibliography and student's own notes	18,00		
Additional documentation in the library, on specialized online platforms and in the field	20,00		
Preparation of seminars, labs, assignments, portfolios and essays	10,00		
Tutorials	30,00		
Examinations	5,00		
Other activities			

4. Prerequisites

4.1. of curriculum	NA
4.2. of competences	NA

5. Conditions

for the C(C)	Classrooms disposing of multimedia equipment and internet access
for the S(S)	Classrooms disposing of multimedia equipment and internet access

6. Acquired specific competences

PROFESSIONAL	C4	Designing solutions and/or capitalization of opportunities regarding the achievement of objectives and performance criteria
PROFESSIONAL	C5	Formulation and substantiation of decisions in a holistic manner, which integrates the interests of all the factors directly involved or bilaterally affected.
TRANSVERSE	T3	Assuming the need of continuous development to create the premises of career progress and adapting one's own professional and managerial competencies to the economic environment dynamic

7. Objectives of the discipline

7.1. General objective	to help MBA students have a clear vision about thier career path
7.2. Specific objectives	to help them in the assessment process; to help them deal with executive search companies; to help them create a personal brand; to help them adapt to various organizational cultures

8. Contents

8.1. C(C)		Teaching/Work methods	Recommendations for students
1	Career planning process	Lectures, debates	
2	Assessment process	Lectures, debates	
3	Career options	Lectures, debates	
4	Personal branding	Lectures, debates	
5	Organizational culture	Lectures, debates	
6	Working in the New Global Economy	Lectures, debates	
7	Recruitment process	Lectures, debates	
8	Dealing with recruiting companies (head-hunting / executive search)	Lectures, debates	
9	Entrepreneurship and Interpreneurship	Lectures, debates	
10	Coaching	Lectures, debates	

Bibliography- <http://gsm.ucdavis.edu/guides-handbooks/career-development-handbook-full-time-students>

8.2. S(S)		Teaching/Work methods	Recommendations for students
1	Career planning process	Examples, Case studies	
2	Assessment process	Examples, Case studies	
3	Career options	Examples, Case studies	
4	Personal branding	Examples, Case studies	
5	Organizational culture	Examples, Case studies	
6	Working in the New Global Economy	Examples, Case studies	
7	Recruitment process	Examples, Case studies	
8	Dealing with recruiting companies (head-hunting / executive search)	Examples, Case studies	
9	Entrepreneurship and Interpreneurship	Examples, Case studies	
10			

Bibliography- <http://gsm.ucdavis.edu/guides-handbooks/career-development-handbook-full-time-students>**9. Corroboration of the contents of the discipline with the expectations of the representatives of the epistemic community, of the professional associations and representative employers in the field associated with the programme**

The content is identical with the curricula of the MBA program delivered by the partner university (CNAM) and consistent with the curricula of major MBA programs from all over the world.

In order to better adapt the content to labour market requirements, were deployed meetings with business representatives, business analysts and practitioners from the field, former students from both Romania and France.

10. Assessment

Type of activity	Assessment criteria	Assessment methods	Percentage in the final grade
10.1. C(C)			
10.2. S(S)	Individual project - branding personal	Project assesment	0,40
10.3. S(S)			
10.4. S(S)			

10.5. Final assessment	Individual Project - Career development	Project assesment	0,60
10.6. Modality of grading	Whole notes 1-10		
10.7. Minimum standard of performance			5

